

GENERAL REPORT CARD
(February 5, 1990)

final draft

Newark Municipal Improvements

"A SHARPE CHANGE"
1986-90

REORGANIZATION

Completed a major Reorganization of Municipal Government:

First Department of Development

First Department of Land Use Control

First Office of Citizens Services

First Division of Office Services

First Division of Social Services

First Division of Tax Abatement & Special Taxes

First Division of Environmental Health

First Office of Cultural Affairs within the Division of
Recreation and Cultural Affairs

GENERAL ADMINISTRATION

Non Uniform Municipal work force reduced...

(We are doing more work with less personnel)

Increased police and fire personnel

First Municipal Master Plan revision undertaken by the
City since 1978

Established Closer working relationship between Mayor and
Council for the betterment of the City

Increased job opportunities in the private sector

Better Pension Plan for Municipal Employees

Municipal Revenue Collections are up

GENERAL ADMINISTRATION, CONTINUED

Increased revenue from Newark International Airport
through Port Authority of New York/New Jersey

Massive recycling program launched

Since 1986, a 64% reduction in the Municipal welfare
caseload, from 7,399 to 4,732

The Mayor's Office of Employment and Training has placed
5,517 Newark residents in full-time permanent
employment since July 1, 1986. On the average, we
witness a 70% retention rate

Proposed rail link from downtown Newark to Airport
and City of Elizabeth

Uniform Code Enforcement Program instituted

Computerization of all tax assessor records

Conducted Mayor's Neighborhood Town Meetings

Introduction of Urban Rangers to reduce litter

Created a new Office of Citizen Services

\$9 million in improvements at Cedar Grove
and Belleville Reservoirs undertaken

Conducted Municipal Employee Ethics Seminars

Conducted a most successful Municipal Employees
Charitable Contribution Campaign

Fighting for the retention of the Newark Federal Post Office

LAW ENFORCEMENT

Increased police and fire personnel

New 911 State of the Art Police Response System installed

Mounted Police Patrols Reinstated

Introduced an Auto Theft Prevention Program

**One-Man Patrol Utilization Program to increase
police visibility and to improve upon response time**

**Creation of a full-time municipal prosecutor's office to
handle the increase in criminal and code enforcement
cases**

Introduced Hand-Held Portable Police Computers

Added a Third Mini-Precinct

**Consolidation of Tactical Force and Emergency Services
Bureau**

Formation of the Mayor's Committee on Substance Abuse

Created a Narcotic Suppression Program

Substantial increase in arrests for illegal dumping

Enhanced Scofflaw Apprehension Program

Established a 24-hours staffed Police Kiosk

**Gave Testimony before Congressman Charles Rangel
Committee in Washington opposing the Legalization of
drugs**

PUBLIC/PRIVATE PARTNERSHIP

First elected official to head Newark Collaboration Group

Robert Wood Johnson Anti-drug effort

Creation of a Housing Partnership Program

Traffic study with Downtown Business District

ECONOMIC DEVELOPMENT

Newark Legal Center Opened

One Stop Permit Process for developers established

**First Deputy Mayor for Commerce and Development
appointed**

First Commercial Development Advisory Council created

**Dr. Martin Luther King, Jr., Federal Court House under
construction**

Bergen Street Beautification Program begun

**14 Neighborhood Economic Development loans to small
businesses have been disbursed, totaling \$500,000**

**Plans for First Neighborhood 6-Plex Movie Theater, at
Springfield Avenue and Bergen Street**

Seton Hall Law School will expand and remain in Newark

**50 Facade Improvement Grants given to Neighborhood
businesses totaling \$250,000**

**Days Inn, Vista, Radisson and Marriott Courtyard
Hotels opened**

Opening of a West Ward McDonald's and the construction of a Mini-Mall, at West Market and Bergen Street

Grace West IGA Shopping Mall Opened, at Avon Avenue and Irvine Turner Blvd.

New Communities Pathmark Shopping Center at the corner of South Orange Avenue and Bergen Street

Cecil Sanders Bruce Street "University Plaza" Shopping Mall nearing completion, at West Market & Bruce Street

\$20 million rehab/expansion of the Newark Museum

UMDNJ Sixth Floor \$800,000 addition to the Medical Emergency Building, Department of Surgery

Proposed 900 car parking facility at the corner of Raymond Blvd., and University Avenue by Hartz Mountain

Proposed \$35 million UMDNJ new Medical Complex and parking facility

Proposed \$90 million Saint Michael's Medical Center Expansion

Proposed \$200 million New Jersey Center for the Performing Arts

***SEE ENCLOSED BREAKDOWN BY WARD

HOUSING DEVELOPMENT

Increased construction of safe, decent, affordable and market-rate housing. Over \$150 million in new housing construction and substantial rehabilitation totaling 2,000 units

Secured \$20 Million in Regional Contribution Agreement (RCA's) funds for 920 low and moderate income housing

for purchase and rentals

New Housing Development and Rehabilitation of existing deteriorating structures for all citizens

Instituted a successful Rental Rehabilitation Program

Secured \$1.0 Million in HCDA (Housing Development Administration) funds for Affordable Housing Projects

Secured \$9.7 Million in Balanced Housing Funding through Department of Community Affairs

New Communities Harmony House - transitional housing opened for the homeless

Supported the Apartment Improvement Program (AIP)

***SEE BREAKDOWN BY WARD

MINORITY OPPORTUNITIES

First Minority & WBE Set-Aside Program established

First female Deputy Mayor designated

First Hispanic Department Head designated

First Hispanic female Municipal Judge appointed

Number of African American and Hispanic males in the Police Department increased by 10% and females by 90%

First female Director of the Mayor's Office of Employment and Training (M.O.E.T.)

One Stop Job Shop created by M.O.E.T

Created a Small and Minority Business Development Office

Development Department created a small and minority

business assistance program; and has established two small business loan programs

First Black Fire Chief appointed

First Black Female Firefighter promoted to Fire Captain

Number of Minority Fire Captains substantially increased

Number of African American and Hispanic law enforcement officers increased

HISTORY, CULTURE AND RECREATION

Proposed \$200 million New Jersey Center for the Performing Arts initiated

\$20 million rehab/expansion of the Newark Museum completed under the supervision of Michael Graves

Renovation of Symphony Hall/Terrace Ballroom continuing

Dr. Martin Luther King, Jr., Memorable Monument installed in Military Park

First ever Newark program to commemorate the Holocaust held

Black History Month programs conducted in the Newark high schools

First Landmarks and Historic Preservation Commission established

Successful Newark Nights at the Meadowlands (ice skating and circus shows)

Re-opening of Kasberger Recreational Field

Appointed First City Historian

HISTORY, CULTURE AND RECREATION, CONTINUED

Newark Library unveiled a 10-foot bronze statue "Behold," by Patrick Morelli, depicting Roots' character Kunte Kinte holding his infant daughter

College/university facilities and dormitory expansion underway

Sister Cities Program reactivated

Annual Newark Festival of People Celebration instituted

Dr. Martin Luther King, Jr.: A Poignant Portrayal": the words of photographer Robert Sengstacke displayed in City Hall rotunda during January and February

Arthur Ashe/Nick Bollettieri Tennis Program started

First Annual Mayor Sharpe James/Essex County Executive Tennis Championship established

Expanded Pop Warner Football League

Expanded Little League Baseball

Expanded Police Athletic League(PAL)

First Newarks of the World Reunion held

Annual Newark Distance Classic Run sponsored by the Recreation Department conducted

Summer Transportation and Campership Program expanded

After School Recreation and Tutorial Youth Development Program in twenty five schools started

Refurbished JFK Multi-purpose Recreation Center

Wiley Williams Golf Program created

Constructed a New Rotunda Pool

Expanded Swim Program introduced

Created a full time, year-round Municipal camping program
(Camp Watershed accredited by the American Camping
Association; we are one of only three municipalities in
country with an accredited camping program)

Summer Softball League created

PHYSICAL APPEARANCE AND IMAGE

A New and positive image of Newark

Image Campaign/Aggressive Public Relations & Clean Up
instituted

Program to clean, fence, pole, sod and beautify vacant
lots and parks to deter illegal dumping established

City launched program for downtown merchants to replace
solid security gates with see through grating

Downtown display of theme flags and banners begun

Downtown lighting/image program begun

Created First Recycling Rangers program (youngsters who
will participate in the city's curbside recycling program)

Newark launched "Clean and Lien Program" to clean
dangerous and unsightly private property and bill
owners

New Municipal Ordinance regulating the posting of
political campaign signs

Newark named Tree City for fourth consecutive year

City launched "Get Involved, Improve Newark Program"
Washington, Military and Lincoln Parks Rehabilitated
City Hall has taken a new clean and productive look
Revitalized neighborhoods through Beautification Projects
Improved Motor Broom Services and Garbage Collection
Anti-graffiti Program instituted

FINANCE

Newark's bond rating has been upgraded by two different
investment firms(Moody's and Standard & Poor's) due
to fiscal and physical improvements in the city
Creation of the Division of Tax Abatement and Special Taxes
Realized increased earnings through municipal land/
property auctions
Corporate Payroll tax collections increased
Computerization of all tax assessor records
Computerization of all internal financial transactions for
the Property Management Division

LEGISLATION

First full time professional lobbyist established in
Washington, D.C.
Passage of bill providing for a 5-year tax abatement for one
to four family construction

TRANSPORTATION

Proposed \$300 million transit link between downtown Newark and Newark International Airport & Elizabeth

Central Business District Parking Study (infrastructure concerns)

First New Jersey Transit "Rush-Hour" Bus Lanes created

Newark-Elizabeth began "Jersey Gents" taxi program

EDUCATION

Mayor launched READY scholarship program for seventh graders in conjunction with Boys' and Girls' Clubs of Newark and the Newark Board of Education

Formed a Newark Education Council (NEC)

Created an after School Recreation and Tutorial Youth Development Program in twenty five schools

Mayor's Office of Employment and Training in concert with the Newark Board of Education has created an alternative high school for former drop-outs

Mayor Sharpe James "Around Town" weekly Cable TV Program

HEALTH AND HUMAN SERVICES

A new Lighthouse Community Service Center and Shelter assisted at 487 Washington Street

City received \$1.4 million federal grant to provide shelter and expand health care for the homeless (120 new shelter beds in Newark)

Covenant House Program opened in Newark

New Communities Day Care Facility for HIV Positive Babies
established

Established first City/County Health Care Project at 32
Rector Street

A Commission on the Status of Women formed

City's first AIDS Coordinator appointed

Revised and re-established a 15 member Senior
Citizen Commission

Aided the homeless with the "Health Care for the Homeless
Project"

Newark Holiday Fund for the poor expanded

WARD REPORT CARD
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CENTRAL WARD

*Residential, Commerical, Recreational and
Church construction projects completed or
under-construction; and support of
community programs*

K. Hovananian Society Hill at University Heights (1100 units
to be built and a commercial shopping mall)

A New Metropolitan Baptist Church (Rev. Dr. B.F. Johnson)

St. Benedict's Preparatory School New Annex & Tennis
Courts

New Communities Pathmark Supermarket and Shopping
Center, at South Orange Avenue and Bergen Street

Grace West IGA Supermarket and Shopping Mall, at
Avon Avenue and Irvine Turner Blvd.

Refurbished JFK Multi-Purpose Recreation Center

Refurbished Hayes Street Free Public Library

Cecil Sanders Bruce Street "University Plaza" Shopping Mall,
at West Market and Bruce Streets

Mildred Helms Trinity Housing (16 units)

New Communities Estates, Camden and 14th Sts. (56 units)

New Communities Homes, Camden, Fairmount, Littleton
and 14th Avenues ARE THESE TWO DIFFERENT PROJECTS?

Littleton Avenue Community Village, Limited
Partnership, at Littleton Avenue and South 6th Street

between Springfield Avenue and 15th Avenue
(102 units)

Habitat for Humanity Rehab Project, at 294-298 South
Orange Avenue (7 units)

Hecorh Urban Renewal , 320-322 Orange Street (28 units)

Victory Gardens/First City Sponsored Housing Development
(27 units), at Avon Avenue and Bergen Street; and
(50 units), at Bergen, Magnolia Street, Winans and
18th Avenues)

University Heights Neighborhood Urban Renewal Non-
Profit Corporation, First Phase at 367-389 Fairmount
Avenue; 66-80 16th Avenue and 356-384 Littleton
Avenue (22 units) - under construction

Second Phase at 317-365 Fairmount Avenue;
395-409 15th Avenue; 306-354 Littleton Avenue
and 65-79 16th Avenue (48 units) pending construction

New Communities Harmony House- Transitional Housing
for the Homeless

Plans for First Neighborhood Movie Theater 6-Plex, Bergen
Street and Springfield Avenue

New Jersey Institute of Technology, NJIT New Research
Facilities and Dormitories

Rutgers University New Dormitories

University of Medicine and Denistry of New Jersey, UMDNJ
Medical Research/Parking Expansion

Arthur Ashe/Nick Bollettieri Four Indoor Tennis Courts
on Essex County College Campus for Urban City
Tennis Program

New Shell Gasoline Complete Service Station, Bergen and
Springfield Avenue

Financial Assistance to Back to Nature Frozen Yogurt and
Nubian Family Chiropractic Center (Small Businesses)

Proposed Irvine Turner Blvd., Shopping Mall by George
Albanese

Central Ward Facade Grant Program (For the following
addresses on Springfield Avenue: 367-369, 435, 469, 494,
500 and 692; and on Central Avenue at 321 and 613-619)

SOUTH WARD

*Residential, Commercial, Recreational
and Church construction projects
completed or under-construction;
and support of community programs*

Weequahic and Clinton Hill Neighborhood clean up and
beautification efforts

Neighborhood code enforcement

Bergen Street Facade Beautification Program underway

19 Lyons Avenue Rehab Condos (67 units)

163-69 Chancellor Avenue Rehab Rentals (42 units)

218-22 Chancellor Avenue Rehab Rentals (24 units)

Proposed Athletic field and recreation center in
the Malcolm X Shabazz High School district

Melvin Washington Townhouses, Elizabeth
and Weequahic Avenue, nearing completion (6 units)

Funding for 10-16 Custer Place Rehab Rentals (38 units)

Funding for 18-26 Custer Place Rehab Rentals (40 units)

Funding for 521-27 Elizabeth Avenue Rehab Rentals (42 units)

Continuing plans for a South Ward Industrial Park

A Successful Neighborhood Housing Service Program (NHS)

Numerous Scattered Housing Sites

Proposed New South Ward Firehouse, Clinton and Milford Avenues

Beth Israel Medical Center Expansion

Greater Abyssinian Baptist Church Expansion (Rev. M.A. Zimmerman)

St. John's Unified Freewill Baptist Church new construction (Bishop Curtis Gilmore)

Weequahic Park Basketball Courts (Chancellor Avenue Side)

Victory Gardens/First City Sponsored Housing Development, located at Bergen and Avon Avenue

Financial assistance to Marko Transmission, Scories, Inc., and to Talk of the Town (Small Businesses)

South Ward Facade Grant Program (The following addresses on Bergen Street: 965-967, 977-979, 1003, 1024-1026, 1049-1051, 1075; and on Clinton Avenue: 315, 479-485, 491-495; and on Elizabeth Avenue: 65-67, 156; and on Hawthorne Avenue 513-515).

WEST WARD

Residential and commercial projects completed or under-construction; and support of community programs

WEST WARD, CONTINUED

Neighborhood Code Enforcement and beautification efforts

Victory Gardens/First City Sponsored Housing Development,
located on Telford Street

Sam Allen's West Side Heights Mini-Mall, at 381-395 South
Orange Avenue

New McDonald's and Mini-Mall, at West Market and
Bergen Street

Habitat For Humanity Rehab, at 294-298 South Orange
Avenue

Gary Garris Mixed Use Development Project, at 271-277
South Orange Avenue

American Custom Homes, at 144-146 Littleton Avenue

New West Ward Firehouse, at South 9th Street and
South Orange Avenue

Wilbert Allen Mixed Use Development Project, on Bergen
Street across from UMDNJ

New Communities Roseville Gardens, 351 Sussex Avenue

H.R. Lambert/Alim Muhammad Rehab of 493 Central
Avenue (13 units)

Municipal support of West Ward Unit Boys' and Girls' Clubs
of Newark

Financial assistance to Lucien Thompson, Austin Coin
Machine, Inc., and Revised Cleaning Services
(Small Businesses)

H.R. Lambert/Alim Muhammad Rehab at
326-28 Park Avenue (9 units)

West Ward Facade Grant Program (The following addresses

on South Orange Avenue: 224, 232, 263, 271-277, 968,
1000, 1003-09, 1025, 1111 and 1120)

NORTH WARD

*Residential and commercial projects
completed or under-construction;
and support of community programs*

Neighborhood clean up and beautification efforts

Neighborhood Code Enforcement

375 Mount Prospect Manor, First luxury condo conversion
at 375 Mount Prospect

La Casa de Don Pedro Townhouses, Broadway (39 units)

La Casa de Don Pedro Affordable Housing, Mount
Prospect Avenue (7 units)

Tiffany Park Gardens (177 units)

Waterfront Investors (132 units)

Villa Rosa, 468-470 Mt. Prospect Avenue (8 units)

Rosa Gardens, 794-800 Summer Avenue (18 units)

Villa Teresa, 485-489 Broadway (12 units)

Broadway Mini-Mall, near Halleck Street

New McDonald's, Elwood Avenue and Broadway

New Auto Body Center, Broadway and 3rd Avenue

Check Cashing, Broad Street and Bloomfield Place

Support of North Ward Residents for Community Action

Support of North Ward Education and Cultural Center

Financial assistance to Richard Guadalupe (Small Business)

North Ward Facade Grant Program (The following addresses on Broadway: 78-80, 185, 251-253, 561, 705; and on Prospect Avenue: 644, 650, 683 and 835)

Sacred Heart Cathedral Lighting/image program

New Rotunda Pool

EAST WARD

Residential, Commercial, Recreational and Municipal Construction Projects completed or under-construction; and support of community programs (The largest land mass in the city)

Opening of Continental's Terminal C at Newark International Airport, second largest single airline terminal in the world with 41 gates (United in Chicago has 42 gates); and second largest employer in the City of Newark

Proposed \$200 Million New Jersey Center For the Performing Arts

Completion of the \$75 Million Newark Legal Center

Seton Hall Law School/Bellmead \$100 Million New Law School and Commercial Development

Dr. Martin Luther King, Jr. \$80 Million Federal Court House

Hermo Court Townhouses, 54-58 Polk Street

Mountain Development 100,000 square feet \$5 Million
Warehouse Building, McClellan Street and Freling-
huysen Avenue

Renaissance Towers Condominiums (120 units)

Hermo Court Rehab Office Building, 55 Liberty Street

Proposed New Office Buildings And Corporate Headquarters
for Department of Transportation (D.O.T.) and Blue Cross/
Blue Shields, Next to Pennsylvania Railroad Station

Harry Grant's incomplete Renaissance Mall

Hartz Mountain Rehab of 707 Broad Street for
Relocation of State Personnel

Hartz Mountain Rehab of 9 Clinton Street for
Relocation of State Personnel

\$200,000 Rehab of 487 Washington Street for
Lighthouse Community Center and Shelter

Refurbished Baseball Diamond & Play Field, McCarter
Highway and Parkhurst Street

Airport Industrial Park, 614 Frelinghuysen Avenue

New Municipal Welfare Office, William Street and
University Avenue

Beth Israel Medical Center Expansion, Frelinghuysen
Avenue and Hayes Street

5-7 Clinton Avenue Rehab Rental Housing

HJR Associates \$3 Million Warehouse, East Peddie Street
and Frelinghuysen Avenue

Factory Rehab/Refurbished, 279 Sherman Avenue

EAST WARD, CONTINUED

Wilbert Allen/Mountain Development Townhouses,
Arlington and Court Streets

Broad and Market 24-hours staffed Police Kiosk

Josloff Glass Company Expansion, Meeker Avenue

New Radisson Suites Hotel (504 Suites)

Marriott Courtyard Hotel (145 Rooms)

Nevada Court Mall, Court Street and Nevada

Branford Place Rehab Mini-Mall Project

Independence Condominiums at 293-297 East Kinney
Street (8 units)

Anheuser-Busch's Warehouse Expansion

Proposed GMN&A 22 Story Office Building, Raymond
Blvd. and McCarter Highway

Accurate Set Industry, 1199 Broad Street

Grainger Industrial and Commercial Equipment and
Supplies, at 57 Emmett Street

Chocolate Factory Condominiums, at 51 Bruen Street
(25 units)

Krementz Jewelry, Broad Street

*See New Union Office Build in East Ward? WHERE/WHERE?

Dockside Urban Renewal Corp. Warehouse

Elgin Realty

Hartz Mountain Waverly Yards Development Project

Proposed ONE PENN Renovation of Office Building into a

Luxury Hotel with Parking, Edison Place and McCarter Highway

Time Equities/Hartz Mountain \$30 Million Rehab Gibraltar Building

Proposed Gateway VI Project by Prudential Insurance Company of America

Northern State Prison

Gate at Roman Commons, at 63-69 Rome Street (18 units)

Wilson Towers, at 47-57 Wilson Avenue (48 units)

Jefferson Manor, at 297 Jefferson Street (9 units)

39 Bruen Street, (18 units)

Financial Assistance to New-Min Corp., Leonard Hyman, Ocean Intermodal, Inc., Copy This, Inc., and M & Z Associates

45-51 Gotthart Street, (18 units)

East Ward Facade Grant Program (The following addresses on Ferry Street: 48-46, 170, 174 and 198; and on Clinton Avenue at 82, 84, 86 and 98)

***THIS IS AN INCOMPLETE LISTING FOR EACH WARD.
PROGRESS AND IMPROVEMENTS ARE CONTINUING.

THANK YOU FOR YOUR VALUED ASSISTANCE AND
COOPERATION. IN UNITY THERE IS STRENGTH.